



UNDER EMBARGO UNTIL 29 SEPTEMBER, 10AM

ALICE IMMERSIVE WONDERLAND A WORLD PREMIERE SET TO OPEN IN LONDON, THIS AUTUMN

A SPELLBINDING AND SPECTACULAR REIMAGINING OF A TIMELESS TALE



OPENING 13th NOVEMBER 2026, DOCK X – CANADA WATER, LONDON

- Discover the iconic world of Alice in Wonderland in this impressive 26,000 sq. ft. reimagined experience as it makes its world premiere in London, this November.
- Journey through 10 immersive spaces exploring Alice's extraordinary story, where iconic scenes unfold through theatrical storytelling, live actors, projection mapping and multisensory environments.
- The waitlist for *Alice Immersive Wonderland* is open now, [sign up here](#) for exclusive pre-sale access ahead of tickets going on sale on 6th October 2026.

This November, *Alice Immersive Wonderland* will make its world debut in London at Dock X in Canada Water inviting visitors to step inside the iconic universe of Alice in Wonderland.

More than 160 years after Lewis Carroll first introduced readers to Wonderland, his literary classic is being brought vividly to life in an extraordinary new immersive production where visitors will come face-to-face with iconic characters from Wonderland including the White Rabbit, Cheshire Cat, the Caterpillar, the Mad Hatter, the Queen of Hearts and of course, Alice.

Designed to stimulate the senses and spark the imagination, this spectacular new 120-minute production invites audiences on an unforgettable journey through Alice's extraordinary story. Across ten immersive spaces spanning 26,000 sq. ft., Alice's story unfolds through theatrical storytelling, live performance, projection mapping and multisensory environments, creating a rich and emotionally engaging journey through Wonderland.

Visitors will be invited to fall into the *Rabbit Hole* and embrace a world where perceptions blur, scales shift, and dreams meet with madness as they follow their curiosity deeper into Wonderland. Each element of the experience has been designed for all ages to enjoy,



encouraging visitors to embrace their imagination and sense of adventure as they journey through the mind-bending *Doors Room* and into the hypnotic *Den of the Caterpillar* where they ponder the defining question: Who are you?

Stepping into the *Rabbit House*, visitors will see Alice change size in this striking scene before losing themselves in the *Forest of the Cheshire Cat* and arriving at the iconic *Mad Tea Party* where the table comes alive with illusions and characters caught in a loop of madness. Visitors will also encounter a series of narrative “Curiosity Keys” interludes throughout the experience, hosted by English comedian, writer and broadcaster Paul Taylor, offering engaging insights into Alice’s world.

The journey then leads audiences into the Queen’s Court, where they encounter some of Wonderland’s most iconic characters. Along the way, they meet the Queen’s eccentric servants played by live actors and make their way through a game of chess and Flamingolf, before finally reaching her iconic throne. From there, they continue to Lewis Castle, where the story behind Alice in Wonderland, the life of Lewis Carroll and the enduring cultural legacy of his work are explored. The experience concludes in the Hall of Dreams, a spectacular finale where monumental 360° projection mapping brings Alice's extraordinary journey to an emotional conclusion, inviting audiences to reflect on the ever-shifting boundary between imagination and reality.

In addition to the 120-minute *Alice Immersive Wonderland* experience, visitors will also have the opportunity to join in and discover *The Alice Tea Party* – an immersive Tea Room inspired by the world of *Wonderland* and its unforgettable characters featuring themed culinary creations, such as cakes representing a white rabbit, a red rose, or a mushroom, and hospitality experiences in a setting like no other.

Working alongside London-based promoter FKP Scorpio Entertainment UK Ltd, the experience has been produced by French company Cités Immersives with Rivaj Group / Encore Prod, marking a new milestone in the international expansion of France’s leading immersive entertainment company. In addition, the team worked with English Literature specialists, Professor Robert Douglas-Fairhurst and Lawrence Gasquet, as part of an Expert Advisory Committee throughout the creation of the experience.

Alice Immersive Wonderland will offer visitors an exciting new way to experience this timeless tale, guiding them on a spectacular sensory journey into *Wonderland*. Tickets for *Alice Immersive Wonderland* will be priced from £26 for adults and from £19 for children [aged 4+]. Family tickets will also be available from £20 per person when booked as a group of 4-6. Booking fees apply.

The waitlist is now open [here](#) with tickets going on general on sale on 6th October ahead of the experience opening its doors on 13th November. For further information, please visit www.aliceimmersiveWonderland.com.

-ENDS-

Notes to Editors:

Images can be found [here](#).



Address: Dock X, Surrey Quays Road, London, SE16 2XU

Social Media: @aliceimmersivewonderland

Website: www.aliceimmersivewonderland.com

Transport Links: Access via Canada Water station, Jubilee Line & Overground

About Cités Immersives

Cités Immersives is a French producer and operator of large-scale immersive cultural experiences. Combining storytelling, heritage, technology and monumental scenography, the company develops original productions designed to make culture accessible, emotional and engaging for wide audiences. Following several successful openings in France, Alice Immersive Wonderland marks a major new step in the company's international expansion.

About Rivaj Group - Encore Prod.

RIVAJ Group is a global creative and production company specialising in immersive entertainment, touring exhibitions and location-based experiences. Through its various divisions, the group develops and produces large-scale immersive projects presented in major cities around the world.

About FKP Scorpio Entertainment

FKP Scorpio Entertainment Ltd (FKPE) is the award-winning exhibition and special projects division of international promoter, FKP Scorpio GmbH, which has 10 offices throughout Europe as well as its own venue - OBEX in Oberhausen, Germany.

FKPE has previously promoted Jurassic World: The Exhibition, Disney100: The Exhibition, Formula 1® The Exhibition - winning the Access All Areas 'Best Visitor Experience' awards in 2022 & 2024 respectively - Minecraft Experience: Villager Rescue, Tutankhamun: The Immersive Exhibition, Cleopatra: The Experience, The Last Days of Pompeii Immersive Exhibition, The Legend of the Titanic Exhibition, Blue Planet II: Live in Concert and Planet Earth III: Live in Concert - across the UK and Europe at venues including Immerse LDN, Corner Corner and Dock X in London, SEC Glasgow, NEC Birmingham and De Kromhouthal Amsterdam.

FKPE is also currently promoting Tutankhamun: The Immersive Exhibition in Brussels at Terminal One (Brussels Expo), Formula 1® The Exhibition in Munich, Minecraft Experience: Villager Rescue at OBEX in Oberhausen as well as The Legend Of The Titanic Exhibition in La Villette, Paris.

About Fever

Fever is the leading global live-entertainment discovery platform which has helped millions of people discover the best experiences in their cities since 2014. With a mission to democratize access to culture and entertainment in real life through its platform, Fever inspires users to enjoy unique local experiences and events, from immersive exhibitions, interactive theatrical experiences, and festivals to molecular cocktail pop-ups, while empowering creators with data and technology to create and expand experiences across the world.

Creative team



At the helm of the creative team is **Cités Immersives**, led by Jean Vergès, Creative Director, Rebecca Douani, Artistic Director, and scenographers Sophie Liger and Agathe Perreault.

Author : **Ariane Raynaud** is a theatre director, playwright and actress, and founder of Big Drama, a pioneering immersive theatre company in Paris.

Expert Advisory : **Professor Robert Douglas-Fairhurst** is professor of English Literature at the University of Oxford, Fellow of Magdalen College and of the Royal Society of Literature. A leading specialist in Victorian literature and the life and work of Lewis Carroll.

Expert Advisory : **Lawrence Gasquet** is professor of English Literature at Université Jean Moulin - Lyon 3, specialising in nineteenth-century British literature and the interrelations between visual and verbal arts, and a member of the Lewis Carroll Society.

Music Composition : **Alexis Pivot** is a composer, musician, and performer trained at the Conservatoire National Supérieur de Musique et de Danse de Paris. Composer and artistic director for Close, an immersive theatre production in Paris, he approaches music as a powerful narrative and emotional tool.

Costume Designer : **Anne-Sophie Cochevelou** is a costume and fashion designer based in East London and a graduate of Central Saint Martins. Known for her colourful, exuberant "Ecodecadent" aesthetic, she has created work for the Barbican, Battersea Arts Centre, and London Fashion Week.